

Top 10 Reasons to Choose AutoCAD® for Mac®

Take Design Further

Design and shape the world around you with AutoCAD® for Mac® software. Explore your ideas, speed documentation, and share data seamlessly with anyone in the industry. With the power, flexibility, and accuracy you expect from AutoCAD in an intuitive, native Mac interface, AutoCAD for Mac helps you take your design and documentation further.

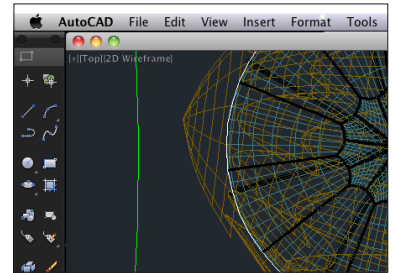
Now Is the Time

You've waited long enough. AutoCAD for Mac is here.

For more information about AutoCAD for Mac, go to www.autodesk.com/autocadformac.

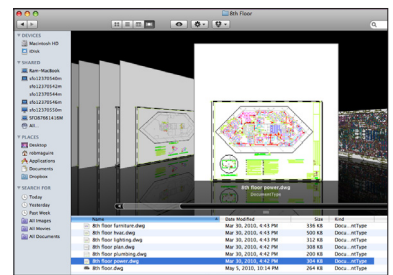
1 Work Natively

Get the robust 3D free-form design tools and powerful drafting capabilities you expect from AutoCAD® in an intuitive Mac® interface. With AutoCAD® for Mac® software, you have the ability to go big with bold designs. Experience the power, flexibility, and accuracy of AutoCAD on the platform of your choice.



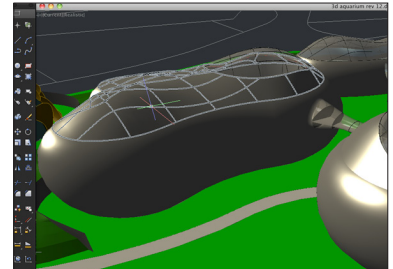
2 Operate Effortlessly

AutoCAD for Mac takes full advantage of the Mac OS® X platform—the intuitive, graphical user interface makes it easier to bring your ideas to life. Take advantage of the familiar Mac environment as you draw and manage layouts using controls that work like you think. Pan and zoom with Multi-Touch gestures and find your designs quickly by using Cover Flow navigation to flip through graphical previews of your files.



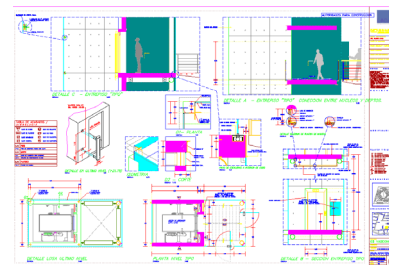
3 Design in 3D

Explore your design ideas with easy to use tools that help you transform concepts into reality. Simply push and pull faces, edges, and vertices to model complex shapes. Refine mesh surfaces and create high-precision NURBS curves and surfaces to actualize anything you can imagine.



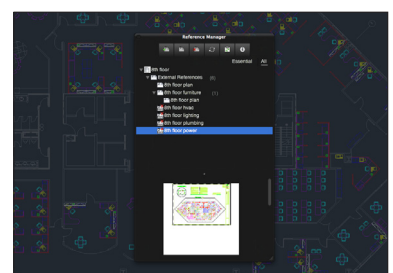
4 Skip the Rework

Because it's AutoCAD, you're working natively in DWG™, one of the world's most common file formats. Share files easily and confidently with clients, suppliers, and partners around the world, regardless of platform. Reclaim design time and increase productivity by avoiding the complications of messy translators and hours wasted cleaning up converted data. With AutoCAD for Mac, you get right into your design. And with 100% DWG compatibility, files created in previous versions of AutoCAD will open seamlessly in AutoCAD for Mac.



5 Boost Productivity

External reference capabilities in AutoCAD for Mac let you easily reuse data and collaborate with others on projects. When you modify elements in one file, they are easily updated in all related design files. Go ahead and divvy up large project components and work on them simultaneously to maximize efficiency.



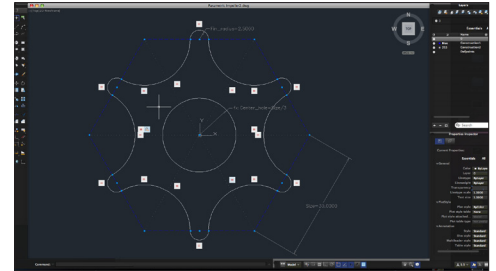
6 Visualize Your Ideas

AutoCAD for Mac transforms your designs into images that convey the beauty and nuances of your design. Powerful rendering tools let you choose from hundreds of materials, apply photometric lighting, and control the display to create highly accurate, photorealistic images.



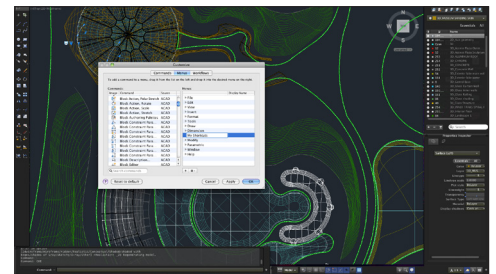
7 Slash Revision Time With Parametric Drawing

Define persistent object relationships and your design adjusts automatically as you draw—parallel lines stay parallel, concentric circles stay centered. AutoCAD for Mac lets you infer both geometric and dimensional constraints in real-time, so you can handle revision requests with less hassle.



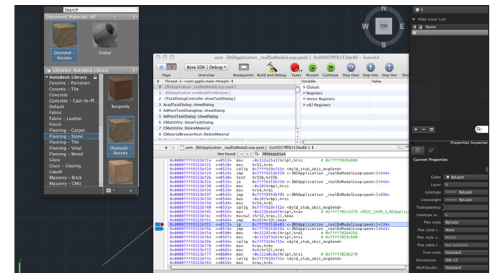
8 Make Your Software Uniquely Yours

Customizing AutoCAD for Mac to meet your specific needs can be easier than you think. Configure settings, extend the software, and build custom workflows. Develop your own application, or leverage existing ones. There's no need to choose between flexibility and power—with AutoCAD for Mac, you can get both.



9 Extend Your Reach

AutoCAD for Mac software provides a flexible development platform that lets you create specialized design and drafting applications—such as industry-specific software or add-on applications from partner developers. Or use AutoCAD for Mac software as an interface for other applications.



10 Ease Your Learning Curve

If you're a long-time AutoCAD expert, you'll feel at home with AutoCAD for Mac—the commands and tools you use everyday work here too. And if you haven't used AutoCAD in years, don't worry. The intuitive interface and context-sensitive help function in AutoCAD for Mac can help smooth out your learning curve. Regardless of your background, you can spend less time on the software and more time on the design.

